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41

Electronic Filing System (EFS) Data
Electronic Patent Application Submission
USPTO Use Only

EFS ID: 66511
Application ID: 09748943
Title of Invention: Delivering targeted advertisements to the set-top-box
First Named Inventor: Gregory Flickinger
Domestic/Foreign Application: Domestic Application
Filing Date: 2000-12-27
Effective Receipt Date: 2004-08-12
Submission Type: Information Disclosure Statement
Filing Type:
Confirmation number: 6477
Attorney Docket Number: T721-17

Total Fees Authorized: 180.0
Payment Category: Deposit Account
Deposit Account Number: 501535
Deposit Account Name: Patti Hespell
Access Code: *****
RAM Payment Status: RAM success
RAM User ID: EFSPROD
RAM Accounting Date: 2004-08-12
RAM Sequence Number: 2

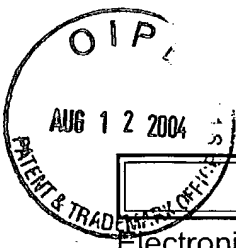


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Digital Certificate Holder: cn=Douglas Ryder,ou=Registered Attorneys,ou=Patent and Trademark Office,ou=Department of Commerce,o=U.S. Government,c=US
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TRANSMITTAL

Electronic Version v1.1

Stylesheet Version v1.1.0

Title of Invention	Delivering targeted advertisements to the set-top-box																
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<p>I hereby certify that the use of this system is for OFFICIAL correspondence between patent applicants or their representatives and the USPTO. Fraudulent or other use besides the filing of official correspondence by authorized parties is strictly prohibited, and subject to a fine and/or imprisonment under applicable law.</p> <p>I, the undersigned, certify that I have viewed a display of document(s) being electronically submitted to the United States Patent and Trademark Office, using either the USPTO provided style sheet or software, and that this is the document(s) I intend for initiation or further prosecution of a patent application noted in the submission. This document(s) will become part of the official electronic record at the USPTO.</p>																	
<table border="1"><thead><tr><th>Submitted by:</th><th>Elec. Sign.</th><th>Sign. Capacity</th></tr></thead><tbody><tr><td>Douglas J Ryder Registered Number: 43,073</td><td>/djr/</td><td>Attorney</td></tr></tbody></table>				Submitted by:	Elec. Sign.	Sign. Capacity	Douglas J Ryder Registered Number: 43,073	/djr/	Attorney								
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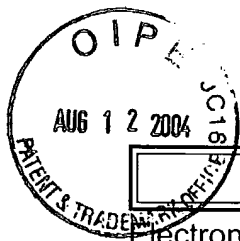
Comments

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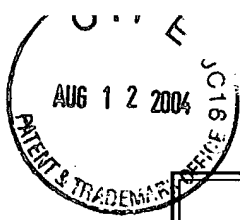
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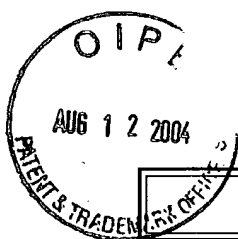
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Title of Invention	Delivering targeted advertisements to the set-top-box																				
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TOTAL FEE AUTHORIZED \$180																					
Patent fees are subject to annual revisions on or about October 1st of each year.																					
BASIC FILING FEE																					
<table border="1"><thead><tr><th>Fee Description</th><th>Fee Code</th><th>Amount \$</th><th>Fee Paid \$</th></tr></thead><tbody><tr><td>Submission Of Information Disclosure Stmt Fee</td><td>1806</td><td>180</td><td>180</td></tr></tbody></table>				Fee Description	Fee Code	Amount \$	Fee Paid \$	Submission Of Information Disclosure Stmt Fee	1806	180	180										
Fee Description	Fee Code	Amount \$	Fee Paid \$																		
Submission Of Information Disclosure Stmt Fee	1806	180	180																		
AUTHORIZED BILLING INFORMATION																					
The commissioner is hereby authorized to charge indicated fees and credit any overpayments to:																					
Deposit account number: 501535																					
Access Code ****																					
Deposit name: Expanse Networks Inc.																					
Deposit authorized name: Patti Hespell																					
Signature: /plh/																					
Date (YYYYMMDD): 2004-08-12																					
Charge Any Additional Fee Required Under 37 C.F.R. Sections 1.16 and 1.17.																					

**FEE TRANSMITTAL**

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Title of Invention	Delivering targeted advertisements to the set-top-box										
Application Number: 09/748943											
Date: 2000-12-27		RECEIVED AUG 16 2004 Technology Center 2600									
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ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18

Stylesheet Version v18.0

Title of Invention	Delivering targeted advertisements to the set-top-box						
<div>Application Number: 09/748943</div> <div>Confirmation Number: 6477</div> <div>First Named Applicant: Gregory Flickinger</div> <div>Attorney Docket Number: T721-17</div> <div>Art Unit: 2711</div> <div>Examiner: Keiu Oanth Bui</div> <div>Search string: (4602279 or 5099319 or 5155591 or 5446919 or 5585858 or 5740549 or 5761601 or 5990927 or 6009409 or 6009410 or 6020880 or 6020883 or 6088722 or 6425131 or 6434747 or 6446082 or 6459427 or 6631523 or 6675385 or 6698020 or 6718551 or 6724974 or 6738978 or 20020038455 or 20030200128).pn.</div> <div></div> <div>RECEIVED AUG 16 2004 Technology Center 2600</div>							
US Patent Documents							
Note: Applicant is not required to submit a paper copy of cited US Patent Documents							
init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass
	1	4602279	1986-07-01	FREEMAN			
	2	5099319	1992-03-01	ESCH			
	3	5155591	1992-10-01	WACHOB			
	4	5446919	1995-08-01	WILKINS			
	5	5585858	1996-12-17	HARPER			
	6	5740549	1998-04-14	REILLY			
	7	5761601	1998-06-01	NEMIROFSKY			
	8	5990927	1999-11-23	HENDRICKS			
	9	6009409	1999-12-01	ADLER			
	10	6009410	1999-12-01	LEMOLE			
	11	6020880	2000-02-01	NAIMPALLY			
	12	6020883	2000-02-01	HERZ			
	13	6088722	2000-07-01	HERZ			



	14	6425131	2002-07-01	CRANDALL
	15	6434747	2002-08-01	KHOO
	16	6446082	2002-09-01	ARITA
	17	6459427	2002-10-01	MAO
	18	6631523	2003-10-01	MATTHEWS
	19	6675385	2004-01-01	WANG
	20	6698020	2004-02-01	ZIGMOND
	21	6718551	2004-04-01	SWIX
	22	6724974	2004-04-01	NARUTO
	23	6738978	2004-05-01	HENDRICKS

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US Published Applications

Note: Applicant is not required to submit a paper copy of cited US Published Applications

init	Cite.No.	Pub. No.	Date	Applicant	Kind	Class	Subclass
	1	20020038455	2002-03-01	SRINIVASAN			
	2	20030200128	2003-10-01	DOHERTY			

Signature

Examiner Name	Date